

ORDER



KLAS

Orders
Order / Rev: 36870
Alt Order #: 08836531
Product Desc: OBAMA/P/D
Estimate: 1549
Flight Dates: 08/04/12 - 08/17/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama, Barack D-President
Demographic: A35+
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	49	\$43,175.00	\$36,698.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	49	\$43,175.00	\$36,698.75	0.00
Totals	49	\$43,175.00	\$36,698.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$43,175.00
Market	100%	\$143,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$35,979.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$7,195.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/06/12	08/17/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MTWTF--	:30	4	\$650.00	LV1	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--			4			\$650.00		0.00			
Week:		08/13/12	08/19/12	MTWTF--			2			\$650.00		0.00			
2	8	08/06/12	08/10/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	5	\$1,800.00	LV1	0.00	NM	1	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
YOUNG & RESTLESS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		5			\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	8	08/06/12-08/12/12	Y&R			11a-12p	MTWThF----	:30		(\$1,800.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
3	8	08/06/12-08/12/12	Y&R			11a-12p	MTWThF----	:30		(\$1,800.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
4	8	08/06/12-08/12/12	Y&R			11a-12p	MTWThF----	:30		(\$1,800.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
5	8	08/06/12-08/12/12	Y&R			11a-12p	MTWThF----	:30		(\$1,800.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
3	8	08/06/12	08/17/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$650.00	LV1	0.00	NM	7	\$4,550.00		
8 News Now Noon M-F																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		5			\$650.00		0.00						
Week:		08/13/12	08/19/12	MTWTF--		2			\$650.00		0.00						
4	8	08/06/12	08/10/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	5	\$750.00	LV1	0.00	NM	5	\$3,750.00		
Soaps / Let's Make A Deal																	
THE BOLD AND THE BEAUTIFUL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		5			\$750.00		0.00						
5	8	08/06/12	08/17/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00		
The Talk																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		4			\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12	The Talk 2-3P			2-3p	MTWThF----	:30		(\$750.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
2	8	08/06/12-08/12/12	The Talk 2-3P			2-3p	MTWThF----	:30		(\$750.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
Week:		08/13/12	08/19/12	MTWTF--		2			\$750.00		0.00						
N 6	8	08/06/12	08/17/12	Ellen	CM	3-4p	MTWTF--	:30	5	\$800.00	LV2	0.00	NM	7	\$5,600.00		
Ellen																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		5			\$800.00		0.00						
Week:		08/13/12	08/19/12	MTWTF--		2			\$800.00		0.00						
N 7	8	08/05/12	08/05/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	-----S	:30	1	\$225.00	LV2	0.00	NM	0	\$0.00		
Inside Edition Wknd																	
INSIDE EDITION																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	-----S		1			\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	8	07/30/12-08/05/12	Sun 530-6p Ins Ed Wknd			530-6p	-----Su	:30		(\$225.00)		0.00	NM				
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																	
[due n/a upon entry (DA)]																	
8	8	08/06/12	08/17/12	630-7p Inside Edition	CM	630-7p	MTWTF--	:30	4	\$900.00	LV1	0.00	NM	4	\$3,600.00		
Inside Edition																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--		4			\$900.00		0.00						
Week:		08/13/12	08/19/12	MTWTF--		2			\$900.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
8	8	08/06/12	08/17/12	630-7p Inside Edition	CM	630-7p	MTWTF--	:30	4	\$900.00	LV1	0.00	NM	4	\$3,600.00	
Inside Edition																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/13/12	08/19/12	MTWTF--			2		\$900.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
5	8	08/13/12-08/19/12		630-7p Inside Edition		630-7p	MTWThF----	:30		(\$900.00)		0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																
[due n/a upon entry (DA)]																
6	8	08/13/12-08/19/12		630-7p Inside Edition		630-7p	MTWThF----	:30		(\$900.00)		0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																
[due n/a upon entry (DA)]																
N 9	8	08/06/12	08/17/12	7-8p Rotator	CM	7-8p	MTWTF--	:30	4	\$1,000.00	LV1	0.00	NM	14	\$16,725.00	
7-8p Rotator																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/12	08/12/12	MTWTF--			4		\$1,000.00	0.00						
Week:		08/13/12	08/19/12	MTWTF--			2		\$1,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
5	8	08/13/12-08/19/12		7-8p Rotator		7-8p	MTWThF----	:30		(\$1,000.00)		0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																
[due n/a upon entry (DA)]																
6	8	08/13/12-08/19/12		7-8p Rotator		7-8p	MTWThF----	:30		(\$1,000.00)		0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16																
[due n/a upon entry (DA)]																
7	8	08/06/12-08/10/12		Price Is Right		10-11a	MTWThF----	:30		\$1,300.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
8	8	08/06/12-08/10/12		8 News Now 11p M-F		11-1135p	MTWThF----	:30		\$1,700.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
9	8	08/06/12-08/10/12		8 News Now 11p M-F		11-1135p	MTWThF----	:30		\$1,700.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
10	8	08/06/12-08/10/12		8 News Now 11p M-F		11-1135p	MTWThF----	:30		\$1,700.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
11	8	08/06/12-08/10/12		8 News Now 4-5a		4-5a	MTWThF----	:30		\$75.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
12	8	08/06/12-08/10/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
13	8	08/06/12-08/10/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
14	8	08/06/12-08/10/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
15	8	08/06/12-08/10/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
16	8	08/06/12-08/10/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6																
N 10	8	08/04/12	08/04/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00	
Ent Tonight Weekend																
ET WEEKEND																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/30/12	08/05/12	-----S-			1		\$250.00	0.00						
														Totals	49	\$43,175.00